

SMALL BUSINESS WEEK 2020

VIRTUAL WORKSHOP LIBRARY

MONDAY - AN INTRODUCTION TO THE E-COMMERCE WORLD

Presenters Mike Fairfield and Steven Bauwens deliver an in-depth introduction to everything e-commerce; from what platforms and tools to use, to some recommended best practices from industry veterans!

YouTube Link: <https://youtu.be/KnvExGqlrql>

TUESDAY - BUSINESS LICENSES & ZONING BYLAWS

Will George delivers a comprehensive breakdown of new City policies and practices, shedding light on important changes to the business license procedure and new zoning bylaws.

YouTube Link: https://youtu.be/T_P7ndgfVoU

WEDNESDAY - SOCIAL MEDIA FOR START-UPS

Beth Quirie joins us from Kamloops Innovations to provide her expert opinion and recommendations on how new businesses of any size can best implement social media as more than just a marketing tool.

YouTube Link: <https://youtu.be/s1AAN5n6l3c>

THURSDAY - BUSINESS AFTER BUSINESS

CFNV Staff hosts an evening of discussion, featuring presentations from City of Merritt staff, local entrepreneurs and business owners, the Chamber of Commerce, and more!

YouTube Link: https://youtu.be/eE6_A_ZSrE8

FRIDAY - THE HOW OF E-COMMERCE

Mike Fairfield and Steven Bauwens are back - building on "An Introduction to the E-Commerce World", this workshop delivers specific strategies that businesses of any size can leverage to find success in e-commerce!

YouTube Link: <https://youtu.be/WhBDvqk009w>

SMALL BUSINESS WEEK 2020 COULDN'T HAPPEN WITHOUT THE HELP OF OUR PARTNERS.

Merritt Marketing Group
Steven Bauwens
City of Merritt

For that, we thank you!

Kamloops Innovation
Merritt & District Chamber of Commerce